



MEDIA ALERT

FOR IMMEDIATE RELEASE
January 24, 2011

100 DAY GIANT PANDA CUB CELEBRATION *Only cub born in the U.S. will get a name on February 15*

WHO: The only giant panda cub born in the U.S. in 2010 will soon reach a new milestone: receiving his name. The cub's name will be revealed during the 100 Day Giant Panda Cub Celebration at Zoo Atlanta on February 15, 2011.

WHAT: Like his older siblings before him, the cub will be named in keeping with Chinese tradition, which holds that newborns receive their names around their 100th day of life. Additional information on the event will be provided as details are available. Save the date, and stay tuned for exciting announcements.

Born to Lun Lun on November 3, 2010, the cub is expected to make his public debut this spring. In the meantime, fans can keep track of the cub's progress on the world-famous PandaCam presented by EarthCam, Monday through Friday from 10 a.m. to 5 p.m. on zooatlanta.org.

WHEN: Tuesday, February 15, 2011
10 a.m.

WHERE: Zoo Atlanta
800 Cherokee Avenue, S.E.
Atlanta, GA 30315

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ABOUT: **About Zoo Atlanta**
An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. Opening in March 2011 is Complex Carnivores, a new

series of exhibits featuring bush dogs, fossa and binturong. Zoo Atlanta is also proud to be one of only four zoos in the U.S. that giant pandas call home: Lun Lun's newest cub, born November 3, 2010, makes his public debut in spring 2011. Other highlights include the nation's largest collection of western lowland gorillas, the nation's largest zoological collection of orangutans and a global center of excellence for the care and study of vanishing reptiles and amphibians. The Zoo is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zooatlanta.org.

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