



For Immediate Release

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ZOO ATLANTA'S PANDACAM SET TO CONTINUE

Giant panda fans can continue to enjoy their beloved online feature

ATLANTA – March 18, 2009 – Giant panda fans, stay tuned, because PandaCam is back! Thanks to a generous gift from EarthCam, fans all over the world can continue to enjoy watching Zoo Atlanta's giant pandas Lun Lun (mom), Yang Yang (dad), Mei Lan (sister) and cub Xi Lan on PandaCam.

"We are excited about this great sponsorship from EarthCam and are happy we can continue to offer this feature to our devoted panda audience," said Marcus E. Margerum, Vice President of Marketing & Sales, Zoo Atlanta. PandaCam has been a feature on Zoo Atlanta's website for over a decade and has consistently been one of the site's top three most visited web pages. The giant panda exhibit is equipped with a \$250,000 audiovisual system and a dozen controllable cameras. EarthCam's international server hosting will allow Zoo Atlanta to continue to send live feeds to the world Monday – Friday, 10 a.m. – 5 p.m.

EarthCam.com is the leading network of live webcams and offers the most comprehensive search engine of webcams from around the world, with more than 200,000 unique visitors daily. EarthCam.com is also the world's favorite webcam network and is recognized as an international authority in the network camera industry. "We look forward to EarthCam technology playing the lead role in webcasting Zoo Atlanta's PandaCam to its many fans online. PandaCam is an outstanding opportunity to continue to educate and enlighten audiences through live webcam experiences," said Brian Cury, CEO and Founder of EarthCam.

EarthCam is not the only sponsor of Zoo Atlanta's PandaCam project; a generous gift from Mara Strock of Burke, Va., has taken care of the local server costs to operate PandaCam. "I love giant pandas and missed seeing Xi Lan and family on PandaCam. I am just happy my gift could help bring PandaCam back for everyone," said Strock.

Zoo Atlanta's PandaCam will launch live on Friday, March 20, 2009, so stay tuned to see what's happening with giant pandas Lun Lun (mom), Yang Yang (dad), Mei Lan (sister) and cub Xi Lan.

About EarthCam.com

EarthCam provides complete infrastructure services to manage, host and maintain live streaming video camera systems for its corporate clients. Clients include Panasonic, NASA, Pfizer, PBS, Sprint, Chevrolet, Yahoo!, Disney, Coca-Cola, This Old House, Toshiba, Hawaiian Tropic, Toyota, Anheuser-Busch, the Seattle Space Needle, and Prudential, among others. As the foremost provider of live images on the

Internet, EarthCam webcasts premier events such as international concerts, the Emmy and Grammy Awards, Miss Hawaiian Tropic pageants, Mardi Gras, NFL Super Bowls, and New Year's Eve in Times Square. Visit EarthCam at www.earthcam.com.

About Zoo Atlanta

An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and an outdoor family experience. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 800 animals from around the world. One of only four zoos in the U.S. exhibiting giant pandas, Zoo Atlanta is also home to one of the nation's most recognized collections of great apes and is a global center of excellence in the care and reproduction of vanishing amphibians and reptiles. Zoo Atlanta is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zooatlanta.org.

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