



MEDIA ALERT

FOR IMMEDIATE RELEASE
April 20, 2010

ZOO ATLANTA CELEBRATES EARTH DAY WITH PARTY FOR THE PLANET AND PLANT SALE *Green's the word on Saturday, April 24*

WHAT: Zoo Atlanta hosts a wild, green bash for that poster planet for wildlife preservation and resource conservation – Earth! Guests are invited to recycle, reuse and re-imagine their view of our world with fun family activities at Party for the Planet on Saturday, April 24 from 10 a.m. to 5 p.m. The event is free to Zoo Atlanta Members and children under 3; free with general admission. Visitors who bring old or unused cell phones for recycling during Party for the Planet will enjoy \$3 off general admission for up to four guests.

Highlights for kids will include a fossil craft; an earthworm dig; meet-and-greet with Wild Thing from *Where the Wild Things Are*; and more. Kids and adults alike will be impressed by an extensive lineup of special exhibits and interactive displays from Earth-friendly organizations throughout Georgia.

Heads up to green thumbs: also on Saturday, April 24, the Zoo presents the annual Plant Sale hosted by the Guild of Zoo Atlanta, 8 a.m. to 2 p.m. at the Conservation Education Gate. Visitors can browse a selection of native and low-maintenance species; support local growers; and get landscape design tips from Zoo Horticulturists. Zoo admission is not required.

WHEN: April 24, 2010
Party for the Planet: 10 a.m. to 5 p.m.
Zoo Plant Sale: 8 a.m. to 2 p.m. (Entrance C-5 gate)

WHERE: Zoo Atlanta
800 Cherokee Avenue, S.E.
Atlanta, GA 30315

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ABOUT: About Zoo Atlanta

An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. An all-new carnivore complex, featuring the exciting debut of two new sun bears, is scheduled to open in summer 2010. Zoo Atlanta is also the proud home of Xi Lan, the only giant panda cub born in the U.S. in 2008, and the popular Boundless Budgies: A Parakeet Adventure, the largest interactive experience of its kind in the Southeast. Other highlights include the nation's largest collection of great apes and a global center of excellence for the care and reproduction of vanishing amphibians and reptiles. Zoo Atlanta is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zooatlanta.org.

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