



MEDIA ALERT

FOR IMMEDIATE RELEASE
May 5, 2009

Little People® LIVE arrives at Zoo Atlanta

Free performances of fun children's musical run Mother's Day weekend

WHAT: A fun-filled musical extravaganza celebrating one of the world's best-known toy brands lands at Zoo Atlanta Mother's Day weekend, with six free performances of Fisher-Price's *Little People® LIVE*. Loaded with entertaining characters, songs, dancing and surprises for younger children, the interactive traveling show commemorates the 50th birthday of the classic Little People® toys.

Shows are free for Zoo Members and children under 3; free with general admission. Guests may pick up show tickets in the Zoo's Flamingo Plaza or outside the Conservation Resource Center (ARC). Tickets are first-come, first-served.

WHEN: Saturday, May 9 at 11:30 a.m., 1:30 p.m. and 3 p.m.
Sunday, May 10 at 11 a.m., 1:30 p.m. and 3 p.m.

WHERE: Coca-Cola World Studio
Conservation Action Resource Center (ARC)
Zoo Atlanta
800 Cherokee Avenue, S.E.
Atlanta, GA 30315

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ABOUT: **About Zoo Atlanta**
An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. The Zoo's newest attraction, Boundless Budgies: A

Parakeet Adventure, opened in April 2009. The interactive new experience is the largest of its kind in the Southeast. Zoo Atlanta is also the proud home of Xi Lan, the only giant panda cub born in the U.S. in 2008. Other highlights include one of the nation's most recognized collections of great apes and a global center of excellence for the care and reproduction of vanishing amphibians and reptiles. Zoo Atlanta is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or go to zooatlanta.org.

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