



## MEDIA ALERT

FOR IMMEDIATE RELEASE  
May 9, 2011

### THE 2011 BEASTLY FEAST TO BENEFIT ATLANTA

*Signature black-tie event has raised more than \$1 million for 13 consecutive years*

**WHO:** Atlanta's most anticipated black-tie gala returns on Saturday, May 14, with *FangDango*, the 2011 Beastly Feast to benefit Zoo Atlanta. Ford Motor Company Fund will serve as Presenting Sponsor. Co-Chairs are Mark and Christy Roberts.

**WHAT:** Sophisticated elegance, unique atmosphere and spectacular live and silent auctions have earned The Beastly Feast a reputation as one of the Southeast's most popular social events, annually raising more than \$1 million for 13 consecutive years. The evening begins with cocktails on a stroll through the Zoo, followed by a seated dinner and dancing. Proceeds provide critical support for programs that position Zoo Atlanta as a leader in conservation, education and superior stewardship of wildlife.

Zoo Atlanta will close early on Saturday, May 14, to prepare for The Beastly Feast. Ticket booths will close at 2 p.m.; grounds will close at 3 p.m.

Advance reservations are required. Call 404.624.5836 for reservations or to inquire about tickets and tables.

**WHEN:** Saturday, May 14, 2011  
6:30 p.m.

**WHERE:** Zoo Atlanta  
800 Cherokee Avenue, S.E.  
Atlanta, GA 30315

**CONTACT:** Keisha N. Hines, Director of Public Relations and Communications  
404.624.5980 – office  
404.309.2238 – cell  
[khines@zoatlanta.org](mailto:khines@zoatlanta.org)

Simone Griffin, Public Relations Coordinator  
404.624.2809  
[sgriffin@zoatlanta.org](mailto:sgriffin@zoatlanta.org)

**ABOUT:** About Zoo Atlanta

An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. Complex Carnivores, a new series of exhibits featuring bush dogs, fossa and binturong, opened on April 1. Zoo Atlanta is also proud to be one of only four zoos in the U.S. that giant pandas call home: Lun Lun's newest cub, Po, born November 3, 2010, made his public debut in spring 2011. Other highlights include the nation's largest collection of western lowland gorillas, the nation's largest zoological collection of orangutans and a global center of excellence for the care and study of vanishing reptiles and amphibians. The Zoo is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit [zooatlanta.org](http://zooatlanta.org).

##