



## MEDIA ALERT

FOR IMMEDIATE RELEASE  
June 25, 2009

### "BEAT THE HEAT" DISCOUNT AT ZOO ATLANTA

**WHAT:** Visit Zoo Atlanta now and "Beat the Heat." This discount promotion can save a family of four as much as \$20 off the price of a regular Zoo visit. Now through Sunday, July 26, visitors who arrive at Zoo Atlanta before 11 a.m. will enjoy \$5 off general admission per guest.

Arrive early, and save at the gate! The offer is not valid with any other offer, discount or promotion and may not be applied to online ticket purchases.

**WHEN:** Now through Sunday, July 26, 2009

**WHERE:** Zoo Atlanta  
800 Cherokee Avenue, S.E.  
Atlanta, GA 30315

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**ABOUT:** **About Zoo Atlanta**  
An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. The Zoo's newest attraction, Boundless Budgies: A Parakeet Adventure, opened in April 2009. The interactive new experience is the largest of its kind in the Southeast. Zoo Atlanta is also the proud home of Xi Lan, the only giant panda cub born in the U.S. in 2008. Other highlights include one of the nation's most recognized collections of great apes and a global center of excellence for the care and reproduction of vanishing amphibians and reptiles. Zoo Atlanta is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or go to [zooatlanta.org](http://zooatlanta.org).

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