



## MEDIA ALERT

FOR IMMEDIATE RELEASE  
July 12, 2011

### ZOO ATLANTA'S SUMATRAN TIGER JOINS TWITTER! *Follow tweets from the first-time mom*

**WHO:** The newest parent at Zoo Atlanta will soon be tweeting about her experiences as a first-time mother of two. Chelsea, a 7-year-old female Sumatran tiger, will be the focus of a new Twitter account providing a lighthearted look at the growth and development of the first tigers born at Zoo Atlanta in more than a decade.

**WHAT:** Chelsea, who gave birth to two cubs late in the evening on July 5, is currently bonding with her new offspring in a specially prepared indoor den. Although it may be several weeks before the cubs make their official debut, guests now have the opportunity to watch the new arrivals live on camera from the Tiger/Sun Bear Terrace at Zoo Atlanta. A new tiger cub webcam, now running 24/7 through a partnership with EarthCam, is available on [zooatlanta.org](http://zooatlanta.org) until the cubs go on exhibit in approximately four to six weeks.

Chelsea's Twitter ([www.Twitter.com/SumatranTigerZA](http://www.Twitter.com/SumatranTigerZA)) is the Zoo's first account devoted to an individual animal. The official Zoo Atlanta Twitter is currently followed by more than 8,100 users.

Chelsea and her newborns are ambassadors for the world's rarest tiger species. Now believed to number fewer than 400 in the wild, Sumatran tigers face extinction as a result of poaching, habitat loss and territory fragmentation caused by deforestation. Conservation projects supported by Zoo Atlanta include work to preserve tiger habitat in Sumatra's Aceh Forest.

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**ABOUT:**

**About Zoo Atlanta**

An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. Complex Carnivores, a new series of exhibits featuring bush dogs, fossa and binturong, opened on April 1. Zoo Atlanta is also proud to be one of only four zoos in the U.S. that giant pandas call home: Lun Lun's newest cub, Po, born November 3, 2010, made his public debut in spring 2011. Other highlights include the nation's largest collection of western lowland gorillas, the nation's largest zoological collection of orangutans and a global center of excellence for the care and study of vanishing reptiles and amphibians. The Zoo is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit [zooatlanta.org](http://zooatlanta.org).

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