



MEDIA ALERT

FOR IMMEDIATE RELEASE
July 30, 2010

ZOO ATLANTA'S FIRST GIRAFFE CALF IS ON EXHIBIT FULLTIME She's out and about ands pretty darn cute

- WHO:** Zoo Atlanta's first giraffe calf is on exhibit fulltime and it's time to celebrate!!
- WHAT:** Come join the fun!! from 10:00 a.m. to 12:00 p.m. giraffe themed activities are sure to make your visit to Zoo Atlanta even better. There will games for everyone from spot the giraffe to match the baby.
- WHEN:** Saturday, July 31, 2010
- WHERE:** Zoo Atlanta (**giraffe exhibit**)
800 Cherokee Avenue, S.E.
Atlanta, GA 30315
- CONTACT:** Keisha N. Hines, Director of Public Relations and Communications
404.624.5980 – office
404.309.2238 – cell
khines@zooatlanta.org
- Simone Griffin, Public Relations Coordinator
404.624.2809
sgriffin@zooatlanta.org
- ABOUT:** **About Zoo Atlanta**
An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. The Zoo's newest attraction, Trader's Alley: Wildlife's Fading Footprints, featuring the debut of two new sun bears, opened in June 1010. Other highlights include the nation's largest collection of western lowland gorillas, the nation's largest zoological collection of orangutans and a global center of excellence. Zoo Atlanta is also proud to be one of only four zoos in the U.S. that giant pandas call home. The Zoo is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zooatlanta.org.

##