



MEDIA ALERT

FOR IMMEDIATE RELEASE
July 27, 2010

GEICO GECKOS LAND AT ZOO ATLANTA *Traveling exhibit runs through August 30*

WHAT: The GEICO Gecko Exhibit opens on July 27, 2010, in the Conservation Action Resource Center (ARC) at Zoo Atlanta. The traveling exhibit has visited zoos and aquariums across the U.S. through GEICO's partnership with the Association of Zoos and Aquariums (AZA) and will be hosted by Zoo Atlanta through August 30, 2010.

Featuring giant day geckos, which are among the largest of the world's living gecko species, the exhibit is free with regular Zoo admission. Guests may also look forward to sightings of the GEICO Gecko® on weekends through August 30.

Visit zooatlanta.org for tickets, information and special offers for GEICO policyholders.

WHEN: Tuesday, July 27, 2010
10 a.m.
Exhibit runs through Friday, August 30, 2010.

WHERE: Zoo Atlanta
Conservation Action Resource Center (ARC)
800 Cherokee Avenue, S.E.
Atlanta, GA 30315

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ABOUT: **About Zoo Atlanta**
An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. The Zoo's newest attraction, Trader's Alley: Wildlife's Fading Footprints, featuring the debut of two new sun bears, opened in June 2010. Other highlights include the nation's largest collection of western lowland gorillas, the nation's largest zoological collection of

orangutans and a global center of excellence. Zoo Atlanta is also proud to be one of only four zoos in the U.S. that giant pandas call home. The Zoo is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zooatlanta.org.

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