



## MEDIA ALERT

FOR IMMEDIATE RELEASE  
August 9, 2010

### VOTING OPENS TO NAME THE GIRAFFE CALF *Naming contest is online now on [zooatlanta.org](http://zooatlanta.org)*

**WHO:** A certain long-legged, doe-eyed baby will soon have a name, and the general public can now go online <http://www.zooatlanta.org/babygiraffe> to vote for the picks that best describe her. Zoo Atlanta officials announced today that the naming contest for the new giraffe calf is now underway on [zooatlanta.org](http://zooatlanta.org), with two exciting prizes possible for voters.

**WHAT:** Voters are encouraged to view and select from a final list of names submitted by Zoo Atlanta staff and Volunteers; the Zoo Atlanta Board of Directors; TG Madison and local media outlets. As a reflection of the calf's habitat and her species' native range, each of the names originates from Swahili, one of the languages of East Africa.

As an added incentive for voting, each participant will be entered for a chance to win a Zoo Atlanta Family Membership and an exclusive behind-the-scenes animal encounter. Behind-the-scenes tour prizes are limited to six participants (age 4 and up). Children must be accompanied by an adult, and the experience is subject to staffing and animal welfare issues.

The winning name will be announced on Saturday, August 28 during a special naming celebration at Zoo Atlanta; stay tuned for event details.

**WHEN:** Voting continues through Wednesday, August 25, 2010.

**WHERE:** Zoo Atlanta  
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Atlanta, GA 30315

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**ABOUT:****About Zoo Atlanta**

An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. The Zoo's newest attraction, Trader's Alley: Wildlife's Fading Footprints, featuring the debut of two new sun bears, opened in June 2010. Other highlights include the nation's largest collection of western lowland gorillas, the nation's largest zoological collection of orangutans, and a global center of excellence for the care and study of vanishing reptiles and amphibians. Zoo Atlanta is also proud to be one of only four zoos in the U.S. that giant pandas call home. The Zoo is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit [zooatlanta.org](http://zooatlanta.org).

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