



MEDIA ALERT

FOR IMMEDIATE RELEASE
August 28, 2010

GIRAFFE CALF GETS A NAME

"Zuri" is revealed on one of the largest cakes ever seen in Atlanta

- WHO:** Earlier today, Zoo Atlanta officials announced that the giraffe calf born to Glenda on July 13 has been named Zuri following an online naming contest generating more than 4,000 votes. The name, which means "gorgeous" in Swahili, was one of eight finalists and was submitted by TG Madison.
- WHAT:** The name was revealed in icing on a 16-foot-by-10-foot Great American Cookies® Super Cookie Cake created by Atlanta-based franchising company Global Franchise Group, LLC. Other highlights included an authentic African performance by Ballethnic Dance Company and African storytelling.
- Meet the newly-named guest of honor this weekend - she and her family are now on exhibit for the first time as a herd!
- WHEN:** Saturday, August 28, 2010
10 a.m.
- WHERE:** Zoo Atlanta
African Plains complex
800 Cherokee Avenue, S.E.
Atlanta, GA 30315
- CONTACT:** Keisha N. Hines, Director of Public Relations and Communications
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- ABOUT:** **About Zoo Atlanta**
An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. The Zoo's newest attraction, Trader's Alley: Wildlife's Fading Footprints, featuring the debut of two new sun bears, opened in June 2010. Other highlights include the nation's largest collection of western lowland gorillas, the nation's largest zoological collection of

orangutans, and a global center of excellence for the care and study of vanishing reptiles and amphibians. Zoo Atlanta is also proud to be one of only four zoos in the U.S. that giant pandas call home. The Zoo is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zooatlanta.org.

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