



MEDIA ALERT

FOR IMMEDIATE RELEASE
September 28, 2011

MONSTER DASH FAMILY 5K AND LITTLE GOBLINS RUN

Grant Park race registrants receive one free Zoo ticket per entry

WHO: Zoo Atlanta is a proud sponsor of the third annual Monster Dash Family 5k and Little Goblins Run on Saturday, October 15. Join local families for a run/walk through historic Grant Park, with events and prize opportunities for people of all ages.

WHAT: All pre-registered race participants will receive one general admission ticket to Zoo Atlanta in their event goody bags; one goody bag per entry. Families are encouraged to come in costume, and strollers are welcome. Prizes will be awarded to top finishers in all age categories.

Register online at www.GPCP.org/MonsterDash. Discounted early registration ends October 12. Race day registration is \$25; \$15 for One-mile Fun Run only; the Little Goblins Race is free.

WHEN: Saturday, October 15, 2011

- 7:30 a.m. – Registration begins
- 8:30 a.m. – 5k Run/Walk begins
- 9:00 a.m. – One-mile Fun Run begins
- 9:30 a.m. – Little Goblin Run

WHERE: Cherokee Avenue Parking Lot – Zoo Atlanta
800 Cherokee Avenue, S.E.
Atlanta, GA 30315

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ABOUT: **About Zoo Atlanta**
An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. Complex Carnivores, a new series of exhibits featuring

bush dogs, fossa and binturong, opened on April 1. Zoo Atlanta is also proud to be one of only four zoos in the U.S. that giant pandas call home: Lun Lun's newest cub, Po, born November 3, 2010, made his public debut in spring 2011. Other highlights include the nation's largest collection of western lowland gorillas, the nation's largest zoological collection of orangutans and a global center of excellence for the care and study of vanishing reptiles and amphibians. The Zoo is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zooatlanta.org.

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