



MEDIA ALERT

FOR IMMEDIATE RELEASE
September 30, 2011

FIESTA DE LA FAMILIA PRESENTED BY WELLS FARGO

Hispanic heritage celebration features meet-and-greet with Dora and Diego

- WHO:** Meet Dora and Diego at Zoo Atlanta! The characters from the beloved animated children's series *Dora the Explorer* will be on hand on Sunday, October 2, during Fiesta de la Familia presented by Wells Fargo.
- WHAT:** Celebrate Hispanic Heritage Month with more than 1,500 animals from around the world. Zoo guests will enjoy discounted admission; live performances by Ballet Quetzalli and the Tlen Huicani musical ensemble; Spanish-translated keeper talks; and more during a fun-filled day for the entire family. Activities will take place from 11 a.m. to 4 p.m.
- Fiesta de la Familia is free for Zoo Members and children under 3. Non-Members enjoy a discounted rate of \$15 for adults; \$10 for children ages 3 to 11. Discounted tickets may only be purchased at Zoo Atlanta Admissions; discount not available online. Offer valid only on Sunday, October 2; not valid with any other offer, discount or promotion.
- WHEN:** Sunday, October 2, 2011
11 a.m. to 4 p.m.
- WHERE:** Zoo Atlanta
800 Cherokee Avenue, S.E.
Atlanta, GA 30315
- CONTACT:** Keisha N. Hines, Director of Public Relations and Communications
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- ABOUT:** **About Zoo Atlanta**
An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters

with more than 1,000 animals from around the world. Complex Carnivores, a new series of exhibits featuring bush dogs, fossa and binturong, opened on April 1. Zoo Atlanta is also proud to be one of only four zoos in the U.S. that giant pandas call home: Lun Lun's newest cub, Po, born November 3, 2010, made his public debut in spring 2011. Other highlights include the nation's largest collection of western lowland gorillas, the nation's largest zoological collection of orangutans and a global center of excellence for the care and study of vanishing reptiles and amphibians. The Zoo is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zoatlanta.org.

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