



For Immediate Release

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BOO AT THE ZOO

Fun family Halloween festival runs October 24, 25 and 31

ATLANTA – October 6, 2009 – Atlanta's favorite fun family Halloween festival is set to return – this year on three fun-filled days. Zoo Atlanta's signature seasonal event, Boo at the Zoo, is scheduled for Saturday and Sunday, October 24 and 25 and Saturday, October 31. Activities will take place from 10 a.m. to 3 p.m.

The popular celebration invites guests of all ages to sample sweet treats, meet whimsical costume characters, and enjoy live entertainment. Costumes are not only welcome, but encouraged: costume contests will take place during each day of the event.

Successful 2007 and 2008 installations of the event took place during the evening, with just one disappointment for Boo at the Zoo guests. Most of the Zoo's star attractions – more than 1,000 animals from around the world – had gone to bed by the time the event began. ***With this year's return to a daytime event, visitors will get to see their favorite Zoo residents, many of them joining in the fun themselves with their own Halloween-themed enrichment treats.***

Boo at the Zoo is free for Zoo Atlanta Members and children under 3; free with general admission. Visit zooatlanta.org for event details.

About Zoo Atlanta

An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. The Zoo's newest attraction, Boundless Budgies: A Parakeet Adventure, opened in April 2009. The interactive new experience is the largest of its kind in the Southeast. Zoo Atlanta is also the proud home of Xi Lan, the only giant panda cub born in the U.S. in 2008. Other highlights include one the nation's largest collection of great apes and a global center of excellence for the care and reproduction of vanishing amphibians and reptiles. Zoo Atlanta is open daily with the exceptions of Thanksgiving and Christmas

Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or go to zooatlanta.org.

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