



MEDIA ALERT

FOR IMMEDIATE RELEASE
October 18, 2011

BOO AT THE ZOO

Atlanta's favorite family Halloween festival begins this weekend

WHAT: Atlanta's favorite family Halloween festival returns at Boo at the Zoo presented by Xfinity, Saturdays and Sundays, October 22, 23, 29 and 30.

Guests will enjoy sampling sweet treats along magical pathways while meeting a whimsical cast of costumed characters. Kids of all ages can explore an all-new expanded hay maze presented by Mitcham Farms. Older children will appreciate a visit to a new spooky safari outpost inhabited by an eccentric ranger and his creepy collection of relics. Other highlights will include rides on the Candy Express Zoo Train; costume contests for three age groups; Halloween dance tunes by Little Beat Music; and games at the Zoo Boo Town carnival.

Three of the Zoo's most beloved great ape youngsters also observe birthdays during Boo at the Zoo. Boo-goers are invited to join in festivities for Dumadi the Sumatran orangutan this Saturday the 22nd; celebrate gorilla twins Kali and Kazi on Sunday, October 30.

Guests recycling cell phones during Boo at the Zoo will receive special treats at the Willie B. Gorilla Conservation Center; proceeds from cell phone recycling benefit gorillas and their habitats in the wild through the Zoo's partner in conservation, the Dian Fossey Gorilla Fund International.

Costumes are welcome and encouraged. Boo at the Zoo is free for Zoo Atlanta Members and children under 3; free with general admission. Visit zooatlanta.org for more information, and check the Zoo map on the day of the event for a full listing of activities, times and locations.

WHEN: Saturdays and Sundays, October 22, 23, 29 and 30, 10 a.m. to 3 p.m.

WHERE: Zoo Atlanta
800 Cherokee Avenue, S.E.
Atlanta, GA 30315

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ABOUT:

About Zoo Atlanta

An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. Complex Carnivores, a new series of exhibits featuring bush dogs, fossa and binturong, opened on April 1. Zoo Atlanta is also proud to be one of only four zoos in the U.S. that giant pandas call home: Lun Lun's newest cub, Po, born November 3, 2010, made his public debut in spring 2011. Other highlights include the nation's largest collection of western lowland gorillas, the nation's largest zoological collection of orangutans and a global center of excellence for the care and study of vanishing reptiles and amphibians. The Zoo is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zooatlanta.org.

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