



MEDIA ALERT

FOR IMMEDIATE RELEASE
June 10, 2010

ZOO ATLANTA'S NEW PRESIDENT & CEO OPENS NEW EXHIBIT

WHAT: Zoo Atlanta's new sun bears will be introduced in a brand new exhibit along with the return of tigers, clouded leopard and a pair of wreathed hornbills. Trader's Alley: Wildlife's Fading Footprints, will be an exciting new series of exhibits devoted to the global problem of animal trade.

WHEN: Friday, June 11, 2010
10:00 a.m.

WHERE: Zoo Atlanta
New Trader's Alley (former Wolong Trail pathway)
800 Cherokee Avenue, S.E.
Atlanta, GA 30315

VISUALS: Brand new sun bears, tigers, clouded leopard, wreathed hornbills
Authentic animal trading shanty exhibits (bold and bright colors)

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ABOUT: **About Zoo Atlanta**
An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. An all-new carnivore complex, featuring the exciting debut of two new sun bears, opening June 11. Zoo Atlanta is also the proud home of Xi Lan, the only giant panda cub born in the U.S. in 2008, and the popular Boundless Budgies: A Parakeet Adventure, the largest interactive experience of its kind in the Southeast. Other highlights include the nation's largest collection of great apes and a global center of excellence for the care and reproduction of vanishing amphibians and reptiles. Zoo Atlanta is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks,

interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zooatlanta.org.

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