



MEDIA ALERT

FOR IMMEDIATE RELEASE
March 27, 2009

GOT MILK? MUSTACHE MOBILE STOPS AT ZOO ATLANTA *Interactive activities highlight kickoff of national wellness tour*

WHAT: Zoo Atlanta visitors opting to spend a spring day in the company of more than 1,000 animals from around the world will have several added bonuses to their Zoo visit on Monday, March 30, 2009, thanks to the launch of the Got Milk? Mustache Mobile Tour.

Zoo Atlanta has been selected as the first stop on a national tour highlighting nature's original wellness drink. Guests will have opportunities to pose for a celebrity-inspired milk mustache souvenir photo; sample lowfat and fat-free milk from local dairies; try fresh Strawberry Sunrise smoothies; enjoy a free five-minute chair massage by a licensed therapist; and receive free health assessments from a registered dietician.

Special activities are free for Zoo Atlanta Members and children under 3; free with general admission.

WHEN: Monday, March 30, 2009
11 a.m. to 2 p.m.

WHERE: Zoo Atlanta's Grand Patio
800 Cherokee Avenue, S.E.
Atlanta, GA 30315

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ABOUT: **About Zoo Atlanta**
An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters

with more than 1,300 animals from around the world. Zoo Atlanta is the proud home of Xi Lan, the only giant panda cub born in the U.S. in 2008, and the future home of the Southeast's largest parakeet aviary, an immersive experience opening in April 2009. Other highlights include one of the nation's most recognized collections of great apes and a global center of excellence for the care and reproduction of vanishing amphibians and reptiles. Zoo Atlanta is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or go to zooatlanta.org.

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