



MEDIA ALERT

FOR IMMEDIATE RELEASE
May 4, 2010

MUSIC! TIGERS! BEERS!

Tickets are on sale now for Brew at the Zoo

WHAT: Tickets are now on sale for Brew at the Zoo and Wine too!, presented by Comcast, Saturday, May 29 from 5:30 p.m. to 9:30 p.m. at Zoo Atlanta. Now back for a third year, the Zoo's signature seasonal event is rapidly gaining a reputation as the city's most unique festival experience.

Highlights will include sampling of more than 30 brews, 12 wines and four champagnes; four live bands ranging from rock to 80s new wave to hip-hop to folk; and exclusive viewing of the source of Brew at the Zoo's popularity: more than 1,000 animals from around the world. A portion of proceeds from Brew at the Zoo 2010 will benefit the care of Zoo Atlanta's Sumatran tigers.

How do YOU Brew? Prior to the event, Zoo Atlanta hosts the How do YOU Brew? Video Contest, inviting creative filmmakers to submit a 30-second DVD for a chance to win a \$1,000 prize package including tickets to Brew at the Zoo, an exclusive VIP animal encounter, a Brew at the Zoo T-shirt and a limited-edition pilsner glass. The winning video will premiere during Brew at the Zoo on Saturday, May 29. Entries must be received by May 14. Filmmakers can find [inspiration](#) from the original How do I Brew? commercial on vimeo.com. [Full contest details](#) and eligibility requirements are available on zooatlanta.org/brew. Contestants must be 21 and up to enter.

Advance tickets are available now on zooatlanta.org. Advance tickets are \$35 for Zoo Members; \$40 for non-Members; \$45 if purchased on the day of the event. Designated drivers and non-drinkers may purchase tickets at \$20. Guests must be 21 and up to drink. Visit zooatlanta.org for event details.

WHEN: May 29, 2010, 5:30 p.m. to 9:30 p.m.

WHERE: Zoo Atlanta
800 Cherokee Avenue, S.E.
Atlanta, GA 30315

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ABOUT: About Zoo Atlanta

An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. An all-new carnivore complex, featuring the exciting debut of two new sun bears, is scheduled to open in summer 2010. Zoo Atlanta is also the proud home of Xi Lan, the only giant panda cub born in the U.S. in 2008, and the popular Boundless Budgies: A Parakeet Adventure, the largest interactive experience of its kind in the Southeast. Other highlights include the nation's largest collection of great apes and a global center of excellence for the care and reproduction of vanishing amphibians and reptiles. Zoo Atlanta is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zooatlanta.org.

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